



THE COURIER

College of DuPage's student newspaper | Est. 1967

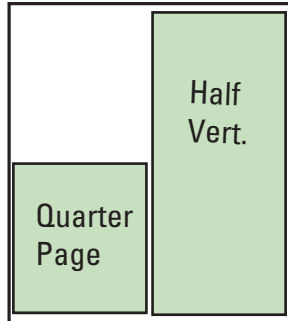
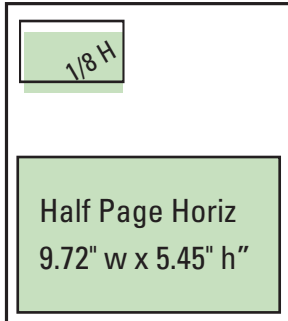
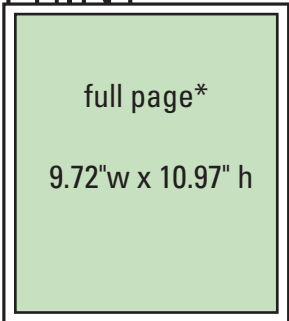
2016-2017 Campus Department Order Form

ON CAMPUS DEPARTMENT:

Contact _____

Phone / Email _____

PRINT



QUARTER PAGE
4.83" w x 5.45" h

HALF VERTICAL
4.83" w x 10.97" h

Eighth horizontal
4.83" w x 2.72" h

Ad Rates : Rate is price per issue and is discounted once you plan to run 3 times, 5 times, 11 or every issue!

*A \$25 flat fee is added per placement, per issue for full color advertisements.

Full Page Ad - Run 1x: \$552.00 - Run 3x: \$496.80- Run 5x:\$469.20

Half Page Ad - Run 1x:\$276.00 - Run 3x \$248.40 - Run 5x: \$234.60

Quarter Page Ad- Run 1x: \$184.00 - Run 3x: \$165.60 - Run 5x \$156.40

Eighth Page - Run 1x: \$70.00 - Run 3x: \$63.00 - Run 5x: \$59.50

Additional Frequency Discounts

Book 11-14 ads get 20% off

Book a contract for the year and get \$25% off every ad!

PUBLICATION DATES

Circle or highlight desired issue dates
14 Fall weekly issues + 14 Spring issues
+ 3 special issues* = 31 total issues

2016

FALL ORIENTATION ISSUE - AUG 09

August 31 - 1st issue!

September 7, 14, 21, 28*Homecoming

October 4, 12, 19, 26

November 2, 9, 16, and 30

December 7

2017

SPRING ORIENTATION - JAN 18

FEBRUARY 1, 8, 15, 22

MARCH 1, 8, 15, 22,

Spring Break

APRIL 5, 12, 19, 26,

MAY 3, 10

*** SUMMER ISSUE - MAY 31**

** indicates SPECIALS ISSUES (in bold)
contact ad manager about alternate
pricing for these issues*

Please reserve your space
one week prior
to publication date.

Artwork due Friday by 12:00pm

Christina Payton paytonc359@cod.edu 630.942.3379

Courier student newspaper • College of DuPage • 425 Fawell Blvd. • Glen Ellyn, IL 60137

REV 082616