



THE COURIER

College of DuPage's student newspaper | Est. 1967

2016-2017 OFF CAMPUS Order Form

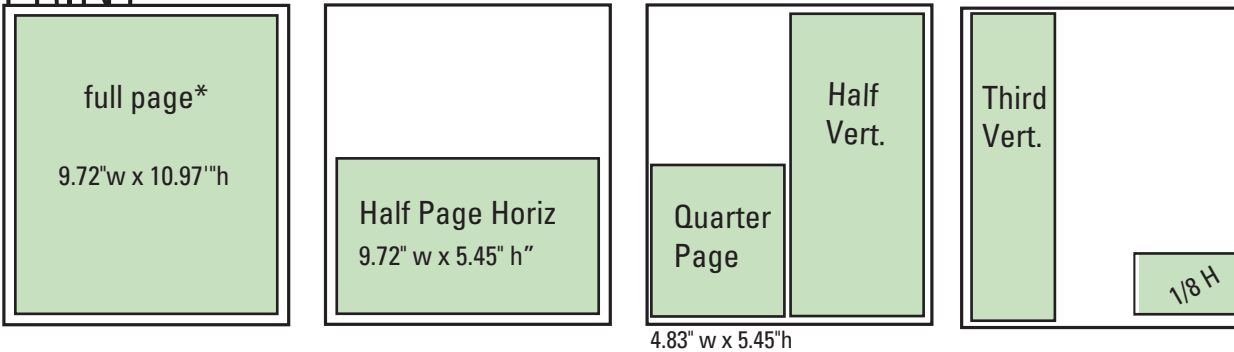
Client: _____

Contact _____

Contact Phone / Email _____

Billing Address _____

PRINT



Ad Rates - All Ads are Color!

Full Page Ad - Run 1x: \$750 - Run 3x: \$675 - Run 5x: \$637.50

Half Page Ad - Run 1x: \$400 - Run 3x: \$360 - Run 5x: \$340

Quarter Page - Run 1x: \$340 - Run 3x: \$306 - Run 5x: \$289.00

Third Vert. - Run 1x: \$275 - Run 3x: \$247.50 - Run 5x: \$233.75

Eighth Page - Run 1x: \$160 - Run 3x: \$144 - Run 5x: \$136

Additional Frequency Discounts

* Book 11-14 ads get 20% off

Book 15+ regular weekly issues and get \$25% off each ad!

PUBLICATION DATES

Circle or highlight desired issue dates
14 Fall weekly issues + 14 Spring issues
+ 3 special issues* = 31 total issues

2016

FALL ORIENTATION ISSUE - AUG 09

August 31 - 1st issue!

September 7, 14, 21, 28*Homecoming

October 4, 12, 19, 26

November 2, 9, 16, and 30

December 7

2017

SPRING ORIENTATION - JAN 18

FEBRUARY 1, 8, 15, 22

MARCH 1, 8, 15, 22,

Spring Break

APRIL 5, 12, 19, 26,

MAY 3, 10

*** SUMMER ISSUE - MAY 31**

** indicates SPECIALS ISSUES (in bold)
contact ad manager about alternate
pricing for these issues*

Please reserve your space
one week prior
to publication date.

Artwork due Friday by 12:00pm

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RV082616